Pfizer Inc

Total Lobbying Effort

Total Lobbying Expenditures

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
\$47,668.13	\$51,631.78	\$74,255.74	\$84,582.78	\$258,138.43

Total Hours Communicating

2009	2009	2010	2010	Total
January - June	July - December	January - June	July - December	
40.25	9.00	74.50	7.00	130.75

Total Hours Other

2009	2009	2010	2010	Total
January - June	July - December	January - June	July - December	
249.25	225.70	307.60	183.70	966.25

Hours Lobbied on Each Matter

Lobbying Effort On Legislative Bills And Resolutions

Assembly Bill 56

Relating to: advertising for prescription drugs.

2009	2009	2010	2010	Total
January - June	July - December	January - June	July - December	
61.00 (21%)	5.00 (2%)	38.00 (10%)		104.00 (9%)

Assembly Bill 272

Relating to: donating drugs and dispensing donated drugs.

2009	2009	2010	2010	Total
January - June	July - December	January - June	July - December	
	5.00 (2%)	38.00 (10%)		43.00 (4%)

Senate Bill 362

Relating to: health insurance coverage of nervous and mental disorders, alcoholism, and other drug abuse problems.

2009	2009	2010	2010	Total
January - June	July - December	January - June	July - December	
		15.00 (4%)		15.00 (1%)

Senate Bill 447

Relating to: state contractual services and false claims submitted to state and local governments, requiring the exercise of rule-making authority, and providing penalties.

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
		15.00 (4%)		15.00 (1%)

Assembly Bill 651

Relating to: the wholesale distribution of prescription drugs.

2009 2009 2010 2010 _{Total}					
January - June July - December January - June July - December					Total

Senate Bill 455

Relating to: the wholesale distribution of prescription drugs.

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
		38.00 (10%)		38.00 (3%)

Senate Bill 560

Relating to: prohibiting advertising the price of merchandise as reduced by an available rebate unless the rebate is provided at the time of purchase.

2009	2009	2010	2010	Total
January - June	July - December	January - June	July - December	
		8.00 (2%)		8.00 (< 1%)

Assembly Bill 792

Relating to: state contractual services and false claims submitted to state and local governments, requiring the exercise of rule-making authority, and providing penalties.

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
		38.00 (10%)		38.00 (3%)

Assembly Bill 946

Relating to: health insurance coverage of smoking cessation treatment and medications.

2009	2009	2010	2010	Total
January - June	July - December	January - June	July - December	
		38.00 (10%)		38.00 (3%)

Lobbying Effort On Budget Bill Subjects

Health and Family	Services: Health
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2009	2009	2010	2010	Total
January - June	July - December	January - June	July - December	
32.00 (11%)				32.00 (3%)

Lobbying Effort On Topics Not Yet Assigned A Bill Or Rule Number

Prescription Drugs

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
101.33 (35%)	119.70 (51%)	22.93 (6%)	72.47 (38%)	316.43 (29%)

Direct to Consumer Advertising

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
11.58 (4%)	39.90 (17%)	3.82 (1%)	19.07 (10%)	74.37 (7%)

Gift Ban legislation

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2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
57.90 (20%)	4.69 (2%)			62.59 (6%)

Licensure	of	Prescription	Drug	Wholesalers
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2009 January - June	July - December	January - June	July - December	Total
	4.69 (2%)			4.69 (< 1%)

Insurance covera	nsurance coverage of pharmaceuticals				
2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total	
	25.82 (11%)		19.07 (10%)	44.89 (4%)	

noking cessation				
2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
	25.82 (11%)	76.42 (20%)	9.54 (5%)	111.78 (10%)

Recommendation	ecommendations from the Governor's Pharmacist Reimbursement Commission.				
2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total	
		19.11 (5%)		19.11 (2%)	

Donation of samp	oles			
2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
		3.82 (1%)	13.35 (7%)	17.17 (2%)

ealth insurance coverage of smoking cessation treatment and medications					
2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total	
		3.82 (1%)		3.82 (< 1%)	

Minor Efforts

(Time spent on matters each of which accounted for less than 10% of the organization's lobbying)

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
20 (7%)	5 (2%)	15 (4%)		40.24 (3.67%)

Other Matters

Includes time spent on:

- Gubernatorial nominations
 Matters on which the organization made no lobbying communication

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
5.79 (2%)			57.21 (30%)	63.00 (5.74%)